

Welcome to *TEKTOK*
October 10, 2016

“Only buy something that you would be perfectly happy to hold if the market shut down for 10 years”
-Warren Buffett

Web Sites

[U.S. History: The New Tycoons: John D. Rockefeller](#)

John D. Rockefeller was a poster boy for big business in the late 19th century. Read about how he made his vast fortune, and see how he ran his company.
<http://www.ushistory.org/us/36b.asp>

[Digital History: John D. Rockefeller in Cleveland](#)

John D. Rockefeller was a determined (some would say ruthless) businessman, who managed to gain control of all the oil refineries in Cleveland by 1872. Read about how he expanded his business while putting others out of business. [pdf]
http://www.digitalhistory.uh.edu/teachers/lesson_plans/pdfs/unit7_3.pdf

[The Rockefellers: John D. Rockefeller Senior, 1839–1937](#)

A lengthy biography of John D. Rockefeller, Sr., who created Standard Oil, and developed the idea of horizontal integration of business. In addition, it discusses his philanthropy and the good he did with his fortune. From the PBS program, American Experience.
<http://www.pbs.org/wgbh/americanexperience/features/biography/rockefellers-john/>

Hardware/Software

[Photos 2.0 – It gets along with the Apple TV](#)

This isn't a Mac feature per se, but with the release of tvOS 10, the fourth-generation Apple TV now has proper access to your iCloud Photo Library. It can display albums, memories, the works. Apple TV access to your photo library before was pretty sad. But now you can sit down on the sofa, pick up the remote control, and look at your photos on that big living-room TV.

[Famous People from American History](#)

John D. Rockefeller (1839 – 1937) Rockefeller was a successful businessman who controlled much of the US oil and railroad industries. His name became synonymous with wealth and economic power.

Riddles You Can Tell in Class

Why did the baker stop making donuts?

He got sick of the hole business

Why was the banker bored?

Because he lost interest in everything

Why did the basketball player sit on the sideline and sketch pictures of chickens?

He was learning how to draw fowls.

This Day in History

Birthdates which occurred on October 11:

1844 Henry John Heinz founded prepared-foods company (57 varieties)

1884 Eleanor Roosevelt 1st lady/crusader

1918 Jerome Robbins choreographer/composer (Tony–West Side Story)

1925 Elmore Leonard American writer (Glitz, Mr Majestyk)

1937 Ron Leibman NYC, actor (Norma Rae, Where's Poppa?, Beauty & Beast)

1943 Gene Watson country singer (Heartaches, Love & Stuff)

1948 Daryl Hall rocker/songwriter (Hall & Oates–Sara Smile)

1953 David Morse Beverly Mass, actor (St Elsewhere, House, Inside Moves)

1962 Joan Cusack Evanston Ill, comedienne (SNL)

1971 Luke Perry Mansfield Ohio, actor (Dillon–Beverly Hill 90210)

On This Day:

1776 Brig Gen Arnold's Lake Champlain fleet defeated by British

1864 Slavery abolished in Maryland

1865 Pres Johnson paroles CSA VP Alexander Stephens

1890 Daughters of the American Revolution founded

1922 1st woman FBI "special investigator" appointed (Alaska Davidson)

1927 Lou Gehrig elected MVP

1968 Apollo 7 (Schirra, Eisele & Cunningham) made 163 orbits in 260 hours

1981 Unknown rocker Prince opens for Rolling Stones at LA Coliseum

1983 Last hand–cranked telephones US went out of service as 440 telephone customers in Bryant Pond, Maine, were switched over to direct–dial

1984 VP candidate debate–Geraldine Ferraro (D) & George Bush (R)

1985 Pres Reagan bans importation of South African Krugerrands

1986 Reagan & Gorbachev open talks at a summit in Reykjavik, Iceland
1990 Oil hits a record \$40.42 per barrel

Doug Yonce

Apple Distinguished Educator

Apple Teachet – 2016

STAR Discovery Educator

Doug.Yonce@svusd.org

yonce@mac.com

To subscribe/unsubscribe or manage your preference, visit:

<http://www.svusd.org/technology.html>

Archives of selected newsletters may be found at:

<http://www.mryonce.com/tektokarchives.html>

TEK TOK uses **netTrekker** to explore the internet

netTrekker delivers the industry-leading digital learning resource library with only the best content from the web — 360,000+ curated digital resources tagged, organized, and aligned to standards so that teachers, students, and parents can find just what they need, all in one place, in a fraction of the time. Learn more about this tremendous resource at:

<http://www.nettrekker.com/us/>